

Host an event
to remember so
that others will
never forget.

inspires thought

Keep Memory Alive Event Center

Its form intriguing ...
Its undulations captivating ...
Its unique lighting illuminates your creativity by
day and night...

The desert climate and urban environs influenced
Gehry's design, just as his windows to the outside
will influence yours. 199 windows, none of which
are alike (nor is your event).

Let Gehry's masterful architecture shape the
design of your individualized experience.

Create a memory of your own (and help us
preserve memory).

KEEP MEMORY ALIVE

Supporting the Mission of the Cleveland Clinic Lou Ruvo Center for Brain Health

ALZHEIMER | HUNTINGTON | PARKINSON | ALS | MEMORY DISORDERS



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Keep Memory Alive is a Nevada-based, 501 (c)(3) organization.
All donations are 100% tax deductible.

triggers emotion

your host + Keep Memory Alive

Keep Memory Alive (KMA) is dedicated to creating and preserving memory. KMA raises awareness and resources to support research and treatment for neurocognitive disorders, and also seeks to make a national impact through its collaborative research initiatives and public policy work.

Revenue collected by Keep Memory Alive (a 501(c)(3) organization) for use of the Event Center supports the Lou Ruvo Center for Brain Health's core mission: enhanced treatments and ultimately a cure for neurocognitive disorders.



stimulates passion

food, beverage + hospitality

Recognized for our commitment to patients, the Cleveland Clinic Lou Ruvo Center for Brain Health applies these same principles to customizing each gathering at the Event Center. We craft the ultimate in hospitality with a focus on detail and individualized attention, resulting in an unrivaled guest experience.

Just as none of Frank Gehry's 199 windows in the canopy over our event space are alike, neither is your event like any other.

We are committed to presenting a selection of world-class dining options. Serving some of the world's rarest and most prized wines and your choice of top-shelf spirits, our bespoke beverage selection can be tailored to your discerning palate.



initiates conversation



fosters creativity

setting + the stage

The Event Center can be configured to meet your group's needs. A few examples are as follows:

Location	The Event Center
Event Type	Banquet
Set-Up Style	Round tables seat 10-12
Capacity	400 seated and 700 standing

Location	Courtyard / Breezeway
Event Type	Cocktails
Set-Up Style	Standing Room with scattered highboy tables
Capacity	300

Location	Reflections Garden
Event Type	Reception
Set-Up Style	Standing Room with Lounge Furniture
Capacity	300

