

Donor Recognition

Honor a loved one by making an investment to preserve memory. Contribute to quality care and treatment. Allow us to recognize your gifts through various naming opportunities:

□ Garden Options

Outdoor space accessible to the entire community:

Pavers	\$5,000	Planters	\$20,000
Garden Trees	\$7,500	Courtyard Trees	\$25,000
Benches	\$15,000		

□ Chairs and Programs

Provide an annual source of income enabling our doctors to pursue unique efforts to advance patient treatment and care. Endowments:

Leadership Chair	\$2,000,000
Center Chair	\$3,000,000

□ Building Options

Inspiring spaces available on all floors:

Offices	\$50,000 to \$75,000
Exam Rooms	\$100,000
Clinical Areas	\$50,000 to \$1,000,000

□ Scientific Think Tanks and Educational Symposia

Convene scientists and medical professionals for the purpose of exchanging knowledge and collaborating on therapies. Funds also sponsor medical education and professional development.

From \$50,000 to \$250,000

□ Honor Wall

An exquisite architectural display located at the main entrance:

Upper Level	\$10,000	Eye Level	\$25,000
Lower Level	\$15,000	Premium Level	\$50,000

□ Clinical Drug Trials

Support the development of new techniques for early detection, and therapies to treat Alzheimer's disease, Parkinson's disease, and other memory disorders.

From \$500,000 to \$1,000,000

For inquires and additional information, please contact Laura Fritz at (702) 702.331.7044 or e-mail at fritzl@ccf.org

Keep Memory Alive is a 501(c) 3 organization. Donations will be considered unrestricted funds to support the preservation of memory.

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Join Us. Support the Mission.

We are pleased to create an enduring and meaningful tribute to those who have invested in our fight. To discuss opportunities to become a part of the Lou Ruvo Center for Brain Health, please call Institutional Relations and Development at **702.263.9797** or **Laura Fritz at 702.331.7044.**

keepmemoryalive.org

clevelandclinic.org/brainhealth



Lou Ruvo Center for Brain Health

Naming Opportunities

Recognizing Your Commitment to Preserving Memory





Inspiring Environments. Inspiring Care.

With the support of *Keep Memory Alive* and many loyal friends, the Cleveland Clinic Lou Ruvo Center for Brain Health offers patients and caregivers a complete continuum of care, infusing education and research into all that we do. Our commitment to promoting healthy, vital aging for those afflicted by neurocognitive disorders while reducing the stress of caregiving encompasses creating inspiring environments which match our philosophy.

A Shared Responsibility

Honor a loved one by making an investment to preserve memory. By committing today, you will inspire others to make similar investments in the groundbreaking work occurring inside our walls.

Together, we bring an increased sense of urgency to improved treatment and the quest for a cure for neurocognitive disorders of all types, including ALS, Alzheimer's, Huntington's and Parkinson's disease.

Recognition Opportunities

Keep Memory Alive and the Lou Ruvo Center for Brain Health are pleased to recognize our generous supporters throughout the center. We will honor your gifts with appropriate signage through the following opportunities:

- Naming a room
- Joining our honor wall
- Inscribing a bench plaque or walkway paver
- Additional available opportunities



Honor Wall

The honor wall is a 3-dimensional visual centerpiece of the center's entrance. Your name, or that of a loved one, will be featured on a stainless steel mural artfully integrated into Frank Gehry's striking architecture.



Reflections Garden

The Reflections Garden is an outdoor space accessible to the entire community. Share with the community your confidence in the Lou Ruvo Center for Brain Health's quest for a cure for memory disorders by naming a tree, a commemorative bench or walkway paver.



Interior Building Options

Naming opportunities exist on all floors, including imaging rooms, patient care areas, the administrative / research offices and other inspiring spaces.

Please check the box

I want to make a contribution

Enclosed is my gift in the amount of \$ _____
(payable to *Keep Memory Alive*)

I am interested in the following
Donor Recognition (Please check your selection on back.)

Please contact me regarding information on planned gifts

Name _____ Phone _____

Address _____

City _____ State _____ Zip _____

E-mail _____

Visa MC Amex

Exp. Date _____

CC# _____ Security Code _____

**You will be contacted by a development professional to finalize your inscription.
Thank you for supporting the Lou Ruvo Center for Brain Health.**

